

FOR BOOK COVER DESIGNERS

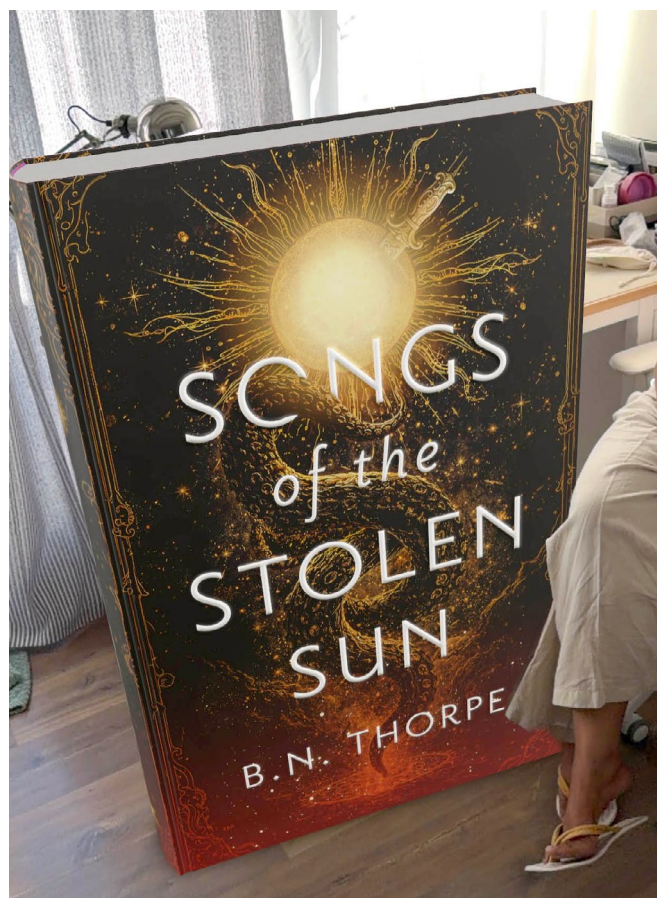
AUGMENTED REALITY PROTOTYPING

3D BOOK RIGHT AT YOUR CUSTOMER DESKTOP

POWERED BY
EXLUMINIS
A LABEL BY DAVID ARGEMÍ



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Cover and design by David Sanz & David Argemí



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Cover and design by www.coverkitchen.com

ARBook: The ultimate presentation tool to secure high-ticket client approvals

Instead of emailing an outdated 2d mockup or a flat PDF, send your client a private frictionless link to view your cover design in interactive 3D and Augmented Reality. Designed to protect your margins and close approvals faster by eliminating client guesswork. Your clients can instantly project the book onto their own physical desk—rotating, scaling, and inspecting your design from any angle with zero friction.

How it Works:

- 1. Submit Materials:** We'll send you a private link. Provide the full cover spread (PDF format only) upon booking. (Please review the Technical Requirements below). This link acts as an anchor to the service.
- 2. Rapid Prototyping:** From 24 to 48 hours (locked, Monday-Friday, but can be less), you will receive your private ARBook Design Link to share with your clients for organic, high-impact feedback. Revisions are processed sequentially during standard CET business hours (Monday-Friday)
- 3. Iteration Pipeline:** If the client requests design changes, simply send the revised PDF and we will update the ARBook. (Up to 3 revisions included).
- 4. Project Handoff:** Once the client approves the design, the link will deactivate, or remain active at your request for the remainder of the 30-day window for your internal portfolio or promotional use.

Service Specifications:

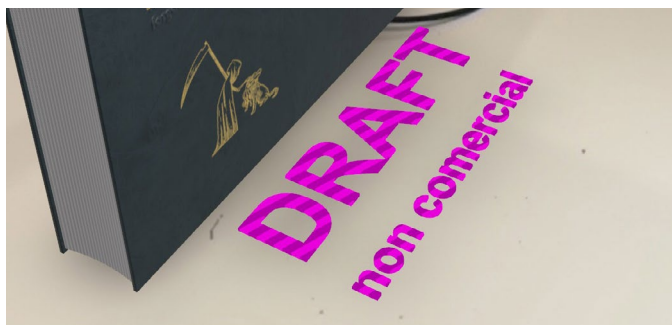
Deliverable: 1 Private WebAR Link hosting your Augmented Reality Book.

Lifespan: Strictly valid for 30 days (auto-expires after the presentation window). If you require extended server hosting, please request a tailored B2B scope.

Revisions: Up to 3 cover/texture updates included within the 30-day window. (Strictly limited to iterating on the contracted book title).

Features: High-fidelity LookDev rendering, real-time lighting, and true-to-scale physical dimensions. (Note: E-commerce routing and CTA buttons are disabled in this tier).

Asset Protection: The ARBook prototype features a discrete "DRAFT - Non commercial" disclaimer (hidden on the back) to protect your unapproved designs.



Technical Requirements:

To ensure flawless LookDev execution, your deliverables must meet the following technical specifications:

Format: PDF exclusively (300 dpi). Must be exported directly from InDesign, Illustrator, or your native design software. JPGs or rasterized flats are not accepted. We need the maximum fidelity to pass it on the book.

Layout: The file should be a complete mechanical spread (Front Cover, Spine, and Back Cover in a single continuous layout). You can send separate parts, but it is not advisable due to possible size/res mismatches.

Print Settings: The PDF must include crop marks and bleed. Unlike automated mockup generators, every ARBook is meticulously hand-crafted. These marks are necessary for us to align the spine, folds, and bleeds, recreating the cover exactly as you designed it.

Special Finishes: If your design features metallic foils, spot UV, or embossing, you must provide the corresponding black-and-white mask layers. (Note: Certain highly iridescent or anisotropic physical inks have limitations in current WebAR technology). A note explaining the designed look will be needed.

Highly Recommended: Include a dummy or a final barcode placeholder. This small detail acts as a powerful anchor for physical realism during client presentations. The customer needs to see the book as real as possible, and this is a very important reality check

Scope Limits & Custom Projects:

Single Title Policy: This service tier is strictly for a single book title. Submitting a completely different title or author during the revision phase falls outside the scope and requires a separate booking.

Custom Scopes, Packaging, Trilogies, etc: For multi-book series, trilogies, box sets, or special packaging, please contact me directly for a tailored B2B proposal and quote.



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F.A.Q.

Does my customer or me need to install an app?

NO. The ARBook is engineered using native WebAR protocols, meaning your clients (or you) will never need to download any external apps.

Is the service compatible with all smartphones and tablets?

-Apple (iOS / iPadOS): Seamless native integration via AR Quick Look. Fully supported and optimized for modern Apple devices running iOS 13 or newer (Tested across the board, from baseline devices like the iPhone SE 2020 / iPhone 11 up to the latest iPad Pro models).

-Android: Fully compatible with modern mid-to-high-end Android devices. Requires an updated browser (Chrome) and native support for Google Play Services for AR (ARCore), which are usually a core base of many devices. **-Universal Fallback (The 3D Viewer):** If a client opens the presentation link on an unsupported, legacy, or budget device that lacks Augmented Reality sensors, the system will gracefully default to a high-fidelity Interactive 3D Viewer. They will still be able to rotate, scale, and inspect the book cover on-screen with the exact same visual quality, but not in AR. Note that if an Android device has not installed ARCore, a quick download and install for AR will be needed (just once).

Does the final deliverable include the raw 3D model files?

It strictly depends on the Service Tier you select:

Tier 1 (This Tier: B2B Prototyping): No. This tier is a hosted visualization infrastructure built strictly for temporary client presentations. The purchase covers the whole B2B service (tech, lookdev, AR server) and the 30-day active ARBook link. Raw 3D files are not distributed in this tier.

Tier 2 (Retail & Marketing Asset): Yes. This tier is engineered for permanent public retail. Because authors and publishers hold the underlying Intellectual Property (IP) to their work, we believe they must retain full ownership and control of their book's Digital Twin. The final handoff includes the fully optimized 3D models (AR Book 3d files) alongside the 1-year AR hosted link, plus the other perks, granting authors complete freedom to use the asset in their own marketing campaigns, other AR web services or apps, social media filters, or future promotional materials.

My cover design is for an unreleased book. Do you work under NDAs?

Absolutely. I work with pre-release materials for major publishers and agencies. I am fully prepared to sign your company's NDA before you transfer any assets. Furthermore, all Tier 1 (B2B Prototyping) links are strictly private, unlisted, and never shared in my public portfolio without explicit written consent after the official publication date.

Can the ARBook viewer include a "Buy Now" or "Pre-order" button linking to Amazon or my publisher's website?

This capability is exclusive to the Tier 2 (Retail & Marketing) service. Tier 1 is engineered strictly as a closed-loop presentation tool for Art Directors and designers, so external routing is disabled. If your goal is public conversion and retail sales, please select Tier 2, which includes integrated Call-To-Action (CTA) buttons directly within the Augmented Reality viewer.

Are all phone/tablet browsers capable of displaying the ARBook?

Most of them: Chrome, Safari, Firefox and Edge will work perfectly if the device can work with AR (Check the FAQ for some details) However, be aware of the "browsers" that will keep you or your customer captive: These are Telegram, Instagram, TikTok and almost all Social Media apps that rely on keeping you inside the app. Some browsers focused on simplicity, pure security or design will do the same, as Firefox Focus, or Opera.

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